

## Market researcher



Create a survey to see if your classmates prefer red apples or green apples. You may like to have samples or pictures to increase the effectiveness of your survey.

## Graphic designer



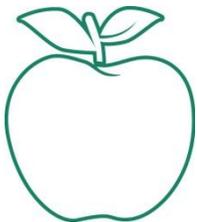
Design a flyer to promote the orchard that grows the apples that are being marketed by your team.



## Carpenter



Design a fantastic apple stall for your team to use at the local Farmers Market.



## Truck driver



You are hired to transport the apples to the market in Perth and the farmer wants a price.

- It is 220km to Perth.
- You can fit six pallets of apple cartons on the truck.
- The farmer wants 24 pallets delivered each week.
- You charge \$2.70/ km.
- It takes 3 hours to travel to the market. What time will you need to leave the farm to arrive by 5:30 pm?

Use this information to prove the farmer with his quote and instructions.

## Baker



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## Packing shed manager



You need 10 people working in your shed to pack all the apples this season.

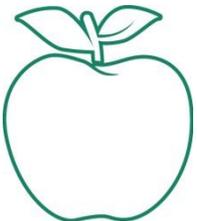
- Eight hour days
- No weekend work
- Pay is \$26/hour
- Six weeks work

Write an employment advertisement for the paper and you also need to work out the wages bills

## Radio presenter



You have been contracted to create a 30 second radio advertisement for the Apple Company. You need to make sure it will catch people's attention and give them plenty of information. Record your advertisement on an iPad.



## Fruit retailer



You want to have a great range of apples on your shelf and need information on what local Western Australian apples you can buy and what is special about them. Research the different varieties of apples and write a brief description of each so the consumer knows what they are buying in your store.